

## #ILoveMyCreditUnion Day Newsletter Copy

### (1)

#ILoveMyCreditUnion Day is just around the corner!

On Friday, July 31, 2026, credit unions across the country — and around the world — will unite online to celebrate the credit union difference through the annual #ILoveMyCreditUnion social media movement.

Now is the perfect time to begin planning your campaign. The official tools page at [ILoveMyCreditUnion.social/tools](https://ILoveMyCreditUnion.social/tools) includes downloadable social graphics, logos, talking points, engagement ideas, printable promotions, marketing resources, and more to help make participation easy.

Whether your credit union plans a major campaign or a simple social media post, every story shared helps raise awareness of the credit union movement and the positive impact credit unions make every day.

Questions? Email [ilovemycreditunion@icul.com](mailto:ilovemycreditunion@icul.com) today!

### (2)

#ILoveMyCreditUnion Day returns Friday, July 31, 2026 — and now is the time to start planning your celebration!

Each year, credit unions across the country join together on social media to share stories, celebrate members, recognize employees, and spotlight the credit union difference using #ILoveMyCreditUnion.

Whether your credit union is planning a full campaign or a simple social post, the official resource center has everything you need to participate. Visit [ILoveMyCreditUnion.social/tools](https://ILoveMyCreditUnion.social/tools) to download graphics, logos, social media resources, talking points, promotional ideas, printable materials, and more.

Don't wait until the last minute — explore the tools, build your plan, and get ready to join the movement on July 31.

Questions? Email [ilovemycreditunion@icul.com](mailto:ilovemycreditunion@icul.com) today!

### (3)

#ILoveMyCreditUnion Day is coming up on Friday, July 31, 2026!

Now is the time to start planning your social media celebration. Visit [ILoveMyCreditUnion.social/tools](https://ILoveMyCreditUnion.social/tools) to access ready-to-use graphics, logos, promotional materials, and campaign resources to help your credit union participate.

Download the tools, get your team ready, and join the movement on July 31 using #ILoveMyCreditUnion.

Questions? Email [ilovemycreditunion@icul.com](mailto:ilovemycreditunion@icul.com) today!